



# B.K. BIRLA CENTRE FOR EDUCATION

SARALA BIRLA GROUP OF SCHOOLS  
A CBSE DAY-CUM-BOYS' RESIDENTIAL SCHOOL



## POST MID TERM TEST 2025-26 BUSINESS STUDIES (054)

Class: XI

Date: 8.01.2026

Admission no:

Time: 1Hr.

Max Marks: 25

Roll no:

### General Instructions:

Read the following instructions very carefully and strictly follow them:

- This question paper contains 10 questions. Answer the questions according to given instructions.
- Marks are indicated against each question.

Q1) Assertion (A): Small-scale industries are labour-intensive.

Reason (R): They use more capital than labour.

#### Choose the correct option:

(1)

(A) Both Assertion (A) and Reason (R) are true, and (R) is the correct explanation of (A).  
(B) Both Assertion (A) and Reason (R) are true, but (R) is not the correct explanation of (A).  
(C) Assertion (A) is true, but Reason (R) is false.  
(D) Assertion (A) is false, but Reason (R) is true.

Q2) Statement 1: Small businesses are not suitable for rural areas.

Statement 2: They don't require high-end technology and infrastructure.

#### Choose the correct option:

(1)

(A) Both statement 1 and 2 are correct.  
(B) Both statement 1 and 2 are incorrect  
(C) Statement 1 is correct but Statement 2 is incorrect  
(D) Statement 1 is incorrect but Statement 2 is correct

Q3) Which of these are the features of a departmental store.

(1)

(i) Central location (ii) Corporate Status  
(iii) Centralised Purchase (iv) One line of good

#### Options:

(A) Option (i) and (ii) (B) Option (ii) and (iii)  
(C) Option (iii) and (iv) (D) Option (i),(ii) and (iii)

Q4) Ramesh lives in a small village and sells toys and household items by moving from one locality to another on his bicycle. He does not have a fixed shop but goes door to door to sell his products. While his wife Meena also moves around the same locality selling dress materials which she carries on her back. Identify what the type of retailer Ramesh and Meena are?

(1)

(A) Ramesh (hawker) Meenu (pedlar) (B) Ramesh (cheap jack) Meenu (hawker)  
(C) Ramesh (pedlar) Meenu (hawker) (D) Ramesh (market trader) Meenu (street trader)

Q5) Match the following.

(1)

(a)	Mysore Silk	(i)	4 April 2014
(b)	Kashmiri Pashmina	(ii)	3 October 2018
(c)	Nagpur Orange	(iii)	29 December 2008
(d)	Alphonso Mango	(iv)	3 July 2005

(A) (a) (iv); (b) (iii); (c) (i) ; (d) (ii)

(C) (a) (i); (b) (ii); (c) (iii) ; (d) (iv)

(B) (a) (iv); (b) (iii); (c) (ii) ; (d) (i)

(D) (a) (iii); (b) (iv); (c) (i) ; (d) (ii)

Q6) Give the full forms of NSIC and MSME. State any four functions of NSIC.

(3)

**OR**

Small business plays a very important role in rural India, do you agree? Explain three points to prove it.

Q7) State true or false, give reason if false

(3)

- i) As per notification a start-up should not be older than 5 years.
- ii) Entrepreneurs improve efficiency by improving processes, reducing wastes and increasing yield.
- iii) Entrepreneur is a person while entrepreneurship is the outcome.
- iv) Intellectual Property is divided into two broad categories, Industrial property and Copyrights.

Q8) Sunita started a start-up in her village to produce organic fertilizers. She registered under the **Start-up India Scheme**, government e-marketplace (GeM) access to get recognition and support. She faced challenges in marketing her product but wanted to use government-provided networking platforms.

- i) Which scheme is Sunita benefitting from? (1)
- ii) Which support under the scheme can help her in marketing? (1)
- iii) Which problem of small enterprises is highlighted in the case? (1)
- iv) Which entrepreneurial quality is reflected in Sunita's initiative? (1)

Q9) State any four services provided by the wholesalers to manufacturers. Explain any three services. (4)

**OR**

Write any four differences between departmental store and chain store.

Q10) What do you mean by retail trade? Explain the services that a retailer provides to consumers. (1+5)

-----**ALL THE BEST**-----